



KEEPING MARRIAGE ALIVE INITIATIVE®

● Always ● Loving ● Intimately ● Verifying ● Everyday

"Will two people walk together unless they have agreed to do so?" Amos 3:3 CEB

2025 Impact Summary.

Keeping Marriage Alive Initiative opened its office for the year 2025 on Wednesday 8th January, 2025, and closed its office on Thursday 25th December, 2025. The vision, mission and core value are still in line with our goals.

Who we are:

A habit shop that caters to the needs in marriages, families and society.

Vision:

To be the foremost habit organization that provides practical solutions for building strong healthy marriages and families.

Mission:

Creating awareness of the role of man and woman in building and restructuring the family system, with the intent to build a safe environment for all individuals (mother, father and children) to thrive.

- To provide practical solutions for clients via online or physical counselling.
 - Provide resources such as blogs, videos, workshops and counselling sessions.
 - Create a nurturing environment for clients, counsellors and employees.
 - Affiliate and collaborate with communities with likeminded goals
- **CORE VALUES:**
 - A** – Always stand for the truth
 - L** – Love is service and it is our watch word
 - I** - Intimacy begins with knowledge therefore, we will daily search for knowledge and solution.
 - V** – Verifying is the catalyst for growth, this is why we welcome all feedbacks.
 - E** – Empathy is an everyday attitude in our organisation.

Our SDG target goals for the year 2024 were:

SDG 1 – No Poverty

SDG 4 – Quality Education

SDG 5 – Gender Equality & Gender Equity
SDG 8 – Decent Work and Economic Growth
SDG 17 – Partnership for the Goals.

KMAI Anthem:

God grant me the grace
To **Always** do **Loving** things **Intimately**
And **verifying** 15minutes
Everyday...

Love makes a way
Love makes a way.

KMAI Slogan:

KMAI... Love makes a way.

The total number of people reached (physical and online in 2025) =110,295.

Total number of people reached from 2019 – 2025 = 1,537,148 people.

Out of the number reached, an average of 75% gave a favourable feedback of how the events, counselling sessions, workshops and materials influenced them positively into harnessing their communication skills as individuals and with others. This led many to identify core problem or habit areas, and strategies in building a strong family system necessary for growth for all family members and thereby influencing the society.

Below is the breakdown of all the events (internal and external) and financial records.

- STAKEHOLDERS and MVPs
- Stakeholder's weekly prayers.
- Word For The Week,

- Built to last
- Family Alive Boot camp
- Enrich show
- Fuel Your Marriage - Daily quotes
- Relationship Clinic
- KMAI Prayer Meeting - PUSH
- KEPS Hangout
- KMAI Anniversary and Award 11.0
- K-GCMC
- Couples Hangout (Port Harcourt, Lagos, Owerri and Abeokuta, Abuja, Ibadan, Kenya, United Kingdom)
- General Family Chapter – Virtual (Movie Day)
- WAM Exco meeting
- WAM(Woman and Marriage) Global Sleepover
- International Women’s Day
- Woman and Marriage weekly teaching
- The Leading Man Platform
- TLM (The Leading Man) conference 3.0 and International Men’s Day.
- LoveSkool Planning meeting (excocs)
- LoveSkool Virtual weekly interaction
- LoveSkool Workshop & Hangout
- Not on my watch
- Prison Outreach
- Love in the slum
- Spinal Cord Outreach

- Save The Family Project

Our sincere appreciation to:

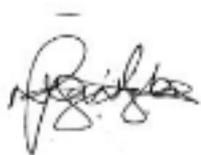
- Feast of Esther, Amuwo-Odofin
- United Nation Civil Society Conference
- Meljenstin (Buzopat) Youth Empowerment Initiative
- Pentecostal Fellowship of Nigeria (PFN) Amuwo-Odofin.
- The Covenant Radio, Lagos.
- Nigerian Correctional Service, Kirikiri.
- The Covenant Nation (TCN).
- FATE Foundation.
- Covenant Marriages
- Nkem Events Place
- Bloglow Concepts, Lagos.
- KRING (formerly Divinity) Hospital, Lagos.
- Family Matters Kenya
- Harvest Church, Nairobi, Kenya
- RCCG Staffordshire, United Kingdom

Income, expenses and projects for the year 2025.

Income:	<u>2025</u>
Stakeholders & MVP (support) -	N3,197,087
Couples Hangout -	N810,400
Family Alive Boot camp -	N1,060,294
KMAI Anniversary & Awards -	N1,310,000
Woman and Marriage -	N1,417,500
Kenya Ticket & support -	N5,926,000
Book sales & Magazines -	N576,500

Ngee & Rich -	N17,458,032.2
Counselling -	N535,000
LoveSkool -	N100,000
Others -	<u>N24,000</u>
Grand total for the year 2025:	<u><u>N32,414,813.2</u></u>
CASH @ BANK	1,000

<u>Expenditures:</u>	<u>2025</u>
Prison & Spinal cord -	N792,100
KMAI Anniversary & Awards -	N2,719,700
Couples Hangout (Lagos, Abeokuta, Owerri, PH, ABJ,IB) -	N5,554,200
Woman and Marriage & Family Alive Boot camp -	N4,153,880
Kenya and UK Tour -	N10,717,790
LoveSkool Hangout -	N127,500
TLM (The Leading Men) -	N155,000
Love in the slum -	N3,219,4
50	
Others (other events, office rent, salaries & office expenses)	<u>N4,975,193.2</u>
Grand total:	<u><u>N32,413,813.2</u></u>



31st December, 202

Approved and signed by management.