



## KEEPING MARRIAGE ALIVE INITIATIVE®

● Always ● Loving ● Intimately ● Verifying ● Everyday

*"Will two people walk together unless they have agreed to do so?" Amos 3:3 CEB*

### **2023 Impact Summary.**

Keeping Marriage Alive Initiative opened its office for the year 2023 on 22<sup>nd</sup> January, 2023, and closed its office on 15<sup>th</sup> December, 2023. The vision, mission and core value were updated to achieve our goals.

#### **Who we are:**

A habit shop that caters to the needs in marriages, families and society.

#### **Vision:**

To be the foremost habit organization that provides practical solutions for building strong healthy marriages and families.

#### **Mission:**

Creating awareness of the role of man and woman in building and restructuring the family system, with the intent to build a safe environment for all individuals (mother, father and children) to thrive.

- To provide practical solutions for clients via online or physical counselling.
- Provide resources such as blogs, videos, workshops and counselling sessions.
- Create a nurturing environment for clients, counsellors and employees.
- Affiliate and collaborate with communities with likeminded goals

#### **• CORE VALUES:**

**A** – Always stand for the truth

**L** – Love is service and it is our watch word

**I** – Intimacy begins with knowledge therefore, we will daily search for knowledge and solution.

**V** – Verifying is the catalyst for growth, this is why we welcome all feedbacks.

**E** – Empathy is an everyday attitude in our organisation.

#### **Our SDG target goals for the year 2023 were:**

SDG 1 – No Poverty

SDG 4 – Quality Education

SDG 5 – Gender Equality

SDG 8 – Decent Work And Economic Growth

SDG 17 – Partnership for the Goals.

## **Our social media/physical reach so far:**

- **Cities reached:**

Lagos, Abuja, Owerri, Port Harcourt, Ibadan, Kano, Abeokuta, Akure, Enugu, Kaduna.

- **Countries reached:**

The total countries reached is 92 and the top ten countries are Nigeria, USA, Kenya, Ghana, Australia, Pakistan, United Kingdom, Canada, South Africa, India, Ireland, China, Uganda, Zambia, Nairobi, Malaysia, Denmark, Bangladesh, Egypt, Zimbabwe, Philippines, United Arab Emirates.

**The total number of people reached (physical and online) = 1,033 + 63,212 = 64,245 people reached in 2023.**

**Total number of people reached from 2019 – 2023 = 1,325,325 people.**

Out of the number reached, 55% - 60% gave a favourable feedback of how the events, counselling sessions, workshops and materials influenced them positively into harnessing their communication skills as individuals and with others. This led many to identify core problem or habit areas, and strategizing to building a strong family system necessary for growth for all family members and thereby influencing the society.

Below is the breakdown of all events and financial records.

- STAKEHOLDERS and COORDINATORS appreciation party
- LoveSkool meeting (excels)
- Word For The Week,
- Built to last
- FIDELITY movement
- Daily quotes
- Relationship Clinic
- Stakeholder's weekly prayers.
- KEPS (10<sup>th</sup> Year Award and Anniversary)
- Couples Hangout (Port Harcourt, Lagos, Abuja and Abeokuta)
- UK Meet and Greet
- South Africa (Africa Women Submit)
- International Women's Day
- LoveSkool Hangout
- The Leading Man Conference

- Woman and Marriage
- Not on my watch
- Prison Evangelism
- KMAI Diamond Empowerment

### **Our sincere appreciation to:**

- Redeemed Christian Church of God at Staffordshire United Kingdom.
- Pentecostal Fellowship of Nigeria (PFN) Amuwo-Odofin.
- The Covenant Radio, Lagos.
- Nigerian Correctional Service, Kirikiri.
- The Covenant Nation (TCN).
- FATE Foundation.
- Covenant Marriages
- Nkem Events Place
- Bloglow Concepts, Lagos.
- KRING (formerly Divinity) Clinic, Lagos.

### **Income, expenses and projects for the year 2023.**

<b>Incomes:</b>	<b><u>2023</u></b>
Stakeholders & Others (support) -	N868,000
Prison & Outside Support -	N165,000
PH Couples Hangout -	N192,150
WAM House Party Hangout -	N70,000
Abuja Couple Hangout -	N30,000
KMAI Diamond -	N20,000
Book sales -	N23,500
Ngee & Rich -	N8,151,510.4
Counselling -	N740,000
Others -	N92,260
<b>Grand total for the year 2023:</b>	<b>N10,352,420.4</b>
<b>CASH @ BANK</b>	<b>N1,100</b>

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**Expenditures:****2023**

Zoom monthly subscription -	N24,380.4
Payment for Website -	N109,000
Auditing of Account -	N52,000
KMAI New Office Expenses -	N2,674,100
Donation / Expenses for Prison -	N169,500
KEPS Grande Finally and KMAI 10 <sup>th</sup> year Anniversary -	N859,700
Expenses for Abuja Couples Hangout -	N488,500
Expenses for WAM House Party Hangout -	N142,500
Expenses for UK Meet and Greet -	N55,000
Expenses for LoveSkool Hangout -	N15,700
Expenses for Abeokuta WAM & Couples Hangout -	N254,500
Expenses for Men's Conference -	N127,000
Expenses for KMAI Diamond -	N160,400
Others (other events, salaries and office expenses)	N5,219,040

**Grand total:****N10,351,320.4**

Grand Total in words: Ten million, Three hundred and Fifty one thousand, Three hundred and Twenty Naira, Four kobo.

**This excludes [3 million naira] expenditure on flights and logistics for the UK Meet and Greet, sponsored by Ngee & Rich.**

Therefore total is **Thirteen million, Three hundred and Fifty one thousand, Three hundred and Twenty Naira, Four kobo.**

Approved and signed by management.