



KEEPING MARRIAGE ALIVE INITIATIVE®

Always | Loving | Intimately | Verifying | Everyday

"Will two people walk together unless they have agreed to do so?" Amos 3:3 CEB

Dear Keeping Marriage Alive Initiative (KMAI), MVP (Member Volunteer Partner),

We welcome you to 2024 and invite you to journey with us on this year's adventure, filled with UNPRECEDENTED FAVOUR.

Keeping Marriage Alive Initiative is a registered NGO, a **habit shop** "...that caters to the needs in marriages, families, and society."

Vision Statement:

To be the foremost habit organisation that provides practical solutions for building strong, healthy marriages and families in Africa and beyond.

Mission Statement:

Creating awareness of the role of man and woman in building and restructuring the family system, with the intent to build a safe environment for all individuals (mother, father, and children) to thrive.

- To provide practical solutions for clients via online or physical counselling.
- Provide resources such as blogs, videos, workshops, and counselling sessions.
- Create a nurturing environment for clients, counsellors, and employees.
- Affiliate and collaborate with communities with like-minded goals.

Our Core Values:

ALIVE

A – Always stand for the truth.

L – Love is service, and it is our watch word.

I – Intimacy begins with knowledge. Therefore, we will daily search for knowledge and solutions.

V – Verifying is the catalyst for growth. This is why we welcome all feedback.

E – Empathy is an everyday attitude in our organisation.

Our slogan: ...love makes a way.

KMAI is evolving, and there are changes we need to bring to your notice.

- **Change 1:** For you to be a registered member of Keeping Marriage Alive Initiative, you are obligated to pay a minimum annual fee of N10,000 or a minimum monthly fee of N1000 (per month).
- **Change 2:** Members are encouraged to belong to at least one community or service of KMAI to enjoy the benefits of their membership.

Office Address:
5th Avenue H1 Close, Festac
Town, Lagos.

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Email: info@keepingmarriagealive.com

www.keepingmarriagealive.com



Our different arms/services include but are not restricted to:

- Woman and Marriage (WAM) global.
- The Leading Man (TLM) platform.
- LoveSkool (for singles and intending couples).
- Family Chat Room (different states and country groups) for easy dissemination and participation in your state and country/programs, etc).
- Media and Drama Team.
- Children's Creative Camp.
- Fuel your marriage daily quotes (all married members are encouraged to sign up. it's free and quite beneficial in helping keep a healthy perspective about your marriage journey).
- Stakeholders are committed members who have decided to give their time, expertise, and money for a cycle of 3 years (it can be renewed).

Benefits of being a member:

1. A sense of ownership to what God is doing in this generation and season.
2. Knowing that your contribution is the reason why marriages are being reached and healed.
3. A seed to keep your marriage and the marriages after you alive. What a legacy! (Gen 8:22).
4. Have access to all KMAI events and 10% discount on all paid KMAI programs, products, and services.
5. You are entitled to a free counselling session worth N30,000 annually. (Please note that the free counselling session is not transferable. But, for a direct family member; they can have a 50% discount).
6. You are entitled to receive an annual letter of KMAI plans, and you have the privilege to send in your feedback.

Thank you as you make a choice today to become a part of Keeping Marriage Alive Initiative tribe called MVP (Member Volunteer Partner).

For enquiries: +234708876212 www.keepingmarriagealive.com

Yours-In-Purpose:

Ngee & Rich

(Ngozi & Dr. Richard Okonkwo)

Founders, Keeping Marriage Alive Initiative.

... Will two people walk together unless they have agreed to do so?

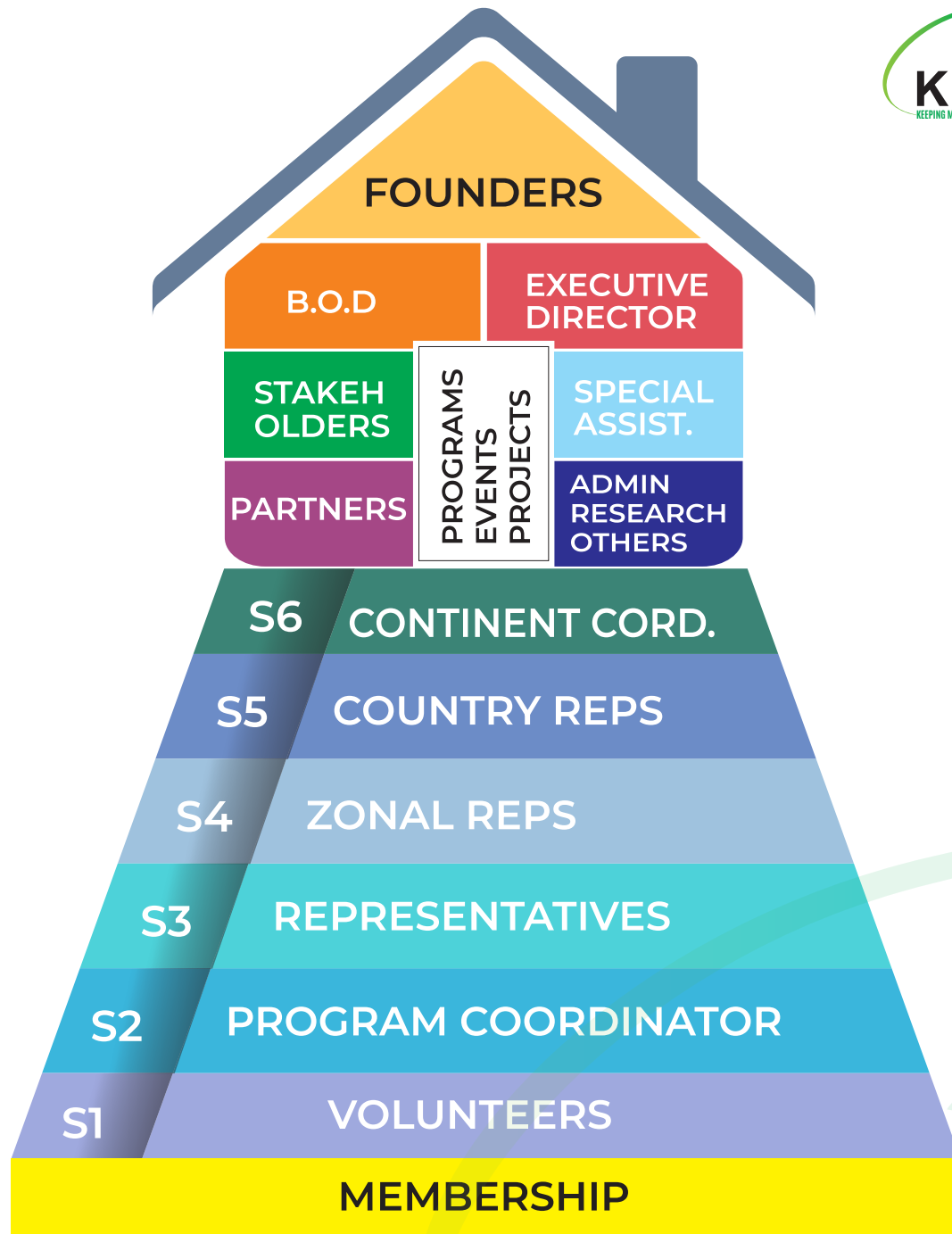
- Amos 3:3 CEB.

Bank: Zenith Bank

Account Number: 1013379299

Account Name: Keeping Marriage Alive Initiative

KMAI
KEEPING MARRIAGE ALIVE



GOALS FOR 5 YEARS

10,000,000 [TEN MILLION PEOPLE] – ONLINE.

10,000 [TEN THOUSAND PEOPLE] – PHYSICAL.

- To have an event and a contact point in every state in Nigeria before the end of 2026.
- To have 5 international programs [mini & main events] in at least 5 countries/continents.
- To create viable channels for funds:
 - ✓ Books [5 new books].
 - ✓ Social media [intensity traction through new and improved programs etc].
 - ✓ Partnerships and collaborations with churches, schools, organizations, government, etc.
- Family habit resort [FHR]: At least the property will be bought and things will get ready. It is going to be the biggest resort in west Africa.

2023

IMPACT SUMMARY



Couples Hangout



KMAI Family Alive Boot camp



KMAI Anniversary/Awards



Woman and Marriage



Love Skool



Men's Hangout



KMAI Empowerment



92 Countries

REACHED ONLINE

TOP 10 - Nigeria USA, Kenya, Ghana, Australia, Pakistan, UK, Canada, South-Africa, India

Countries

PHYSICAL REACHED

6 Locations: Lagos, Port Harcourt Abuja, Abeokuta, Cape Town, Staffordshire
2 Continents - Africa and Europe

Funding

Total Fund Generated: N13,352,240.4

SDG GOALS 2023: SDG 1, SDG 4, SDG 5, SDG 8, SDG 17

www.keepingmarriagealive.com