



KEEPING MARRIAGE ALIVE INITIATIVE®

● Always ● Loving ● Intimately ● Verifying ● Everyday

"Will two people walk together unless they have agreed to do so?" Amos 3:3 CEB

2022 Impact Summary.

Keeping Marriage Alive Initiative opened its office for the year 2022 on 17th January, 2022, and closed its office on 16th December, 2022. The vision, mission and core value were updated to achieve our goals.

Who we are:

A habit shop that caters to the needs in marriages, families and society.

Vision:

To be the foremost habit organization that provides practical solutions for building strong healthy marriages and families.

Mission:

Creating awareness of the role of man and woman in building and restructuring the family system, with the intent to build a safe environment for all individuals (mother, father and children) to thrive.

- To provide practical solutions for clients via online or physical counselling.
- Provide resources such as blogs, videos, workshops and counselling sessions.
- Create a nurturing environment for clients, counsellors and employees.
- Affiliate and collaborate with communities with likeminded goals

• CORE VALUES:

A – Always stand for the truth

L – Love is service and it is our watch word

I – Intimacy begins with knowledge therefore, we will daily search for knowledge and solution.

V – Verifying is the catalyst for growth, this is why we welcome all feedbacks.

E – Empathy is an everyday attitude in our organisation.

Our SDG target goals for the year 2022 were:

SDG 5 – Gender Equality

SDG 4 – Quality Education

SDG 17 – Partnership for the Goals.

The total number of people reached (physical and online) = 1,575 + 60,351 = 61,926 people reached in 2022.

Out of the number reached, 55% - 60% gave a favourable feedback of how the events, counselling sessions, workshops and materials influenced them positively into harnessing their communication skills as individuals and with others. This led many to identify core problem or habit areas, and strategizing to building a strong family system necessary for growth for all family members and thereby influencing the society.

Below is the breakdown of all events and financial records.

- LoveSkool meeting (excos)
- STAKEHOLDERS (executive board) meeting
- Word For The Week,
- Built to last
- Nexus show
- FIDELITY movement
- Daily quotes
- Relationship Clinic
- Stakeholder's weekly prayers.
- Couples Hangout
- Family Alive Boot camp
- International Women's Day
- LoveSkool Hangout
- Woman and Marriage
- Not on my watch

Our sincere appreciation to:

- Catholic Church of Annuciation
- FHA Club
- Rochester Schools
- Covenant Radio, Lagos.
- Meljinstin Youth Empowerment Initiative
- Recovery House Church, Lagos.
- Unites ltd
- The Covenant Nation (TCN).
- FATE Foundation.
- Covenant Marriages
- Nkem Events Place
- Bloglow Concepts, Lagos.
- KRING (formerly Divinity) Clinic, Lagos.

Income, expenses and projects for the year 2022.

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|---------------------------------------|--------------------------|
| Incomes: | <u>2022</u> |
| Stakeholders & Others (support) - | N789,425 |
| Ticket sales - | N411,000 |
| Book sales - | N9,500 |
| Ngee & Rich - | N1,099,825 |
| Magazine launch - | N124,000 |
| Counselling - | N130,000 |
| Others - | N135,000 |
| Grand total for the year 2022: | <u>N2,698,750</u> |

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| <u>Expenditures:</u> | <u>2022</u> |
| Zoom monthly subscription | N110,500 |
| Family Alive Boot camp | N518,000 |
| Account Auditing (2021 – part payment) | N20,000 |
| Prison visit | N40,000 |
| Others (other events, salaries and office expenses) | N2,010,250 |
| Grand total: | <u>N2,698,750</u> |



16-12-2022

Approved and signed by management.